

**GRAPHICS ILLUSTRATOR**

**DEFINITION**

Performs journey-level artwork and illustration in designing and preparing a variety of graphic materials for promotional and informational purposes.

**SUPERVISION RECEIVED AND EXERCISED**

General supervision is provided by certificated personnel in the Graphics Department.

No supervision is exercised.

**EXAMPLES OF DUTIES**

Utilizes the principles of artistic design and creates original graphic illustrations for catalogues, brochures, posters, and other publications.

Prepares comprehensive layouts, roughs, and camera-ready art work in conformance with printing requirements for reproduction.

Copies and traces existing illustrations, and creates new illustrations from photographs, specimens, sketches, and ideas.

Consults with staff and faculty regarding the best utilization of color, line, and form to achieve desired effects.

Determines typesetting and typographical layout and performs lettering and calligraphy.

Prepares color separations as needed for graphic projects.

Researches graphics projects to determine design reference sources.

Uses and maintains a variety of graphics equipment.

Retouches, scales, and mounts photographs.

May operate a 35 mm camera in taking editorial photographs.

## **QUALIFICATIONS**

### **Knowledge of:**

Principles of artistic design, including color, tone, shading, harmony, and perspective drawing.

Equipment and materials used in graphic illustration.

Modern techniques and materials involved in various reproduction processes.

Basic equipment, techniques, and processes involved in photography and printmaking.

### **Ability to:**

Design, lay-out, and perform a variety of illustrative techniques.

Coordinate artistic efforts with various reproduction requirements.

Use creativity and innovation in developing original design ideas.

Work effectively under pressure of deadlines.

Establish cooperative working relationships with a variety of persons.

## **EMPLOYMENT STANDARDS**

### **Minimum requirements:**

Two years of professional experience in performing graphic or illustrative art work, including lay-out and paste-up. College or postsecondary art school education may be substituted for up to one year of experience, on equivalent basis.

### **Desirable Qualifications:**

Education in training equivalent to a degree in graphic or commercial art, and experience in taking and developing 35 mm photographs.