Overview:

Communications is an unusual field, a discipline in its own right, and an umbrella which covers myriad other fields. It would be a challenge to name a profession which does not use communication, verbal or nonverbal, to accomplish its mission.

Thus, many academicians find themselves taking one or more communications classes in the course of their study. Correspondingly, the list of organizations and their foci is long. So is the list of journals. What you find below is hardly comprehensive, but it is a start.

National Communication Association: http://www.natcom.org/.

The largest umbrella association in existence, the National Communication Association (NCA) began in 1914 and has the most partners and affiliate chapters (including the American Forensics Association (highlighted below) among its communications associations.

Overview

This master organization has 27 affiliates, 17 state and regional associates, seven educational organizations, three federal funding partners, and five disciplinary partners which share its goals. It boasts its own media office, will host its 96th annual convention this year, conducts ongoing research in the wide-ranging field of communications, publishes ten journals, an annual, a newsletter, and other publications as need warrants. Additionally, NCA runs a career center for its members, including student members, who are seeking employment.

Journals

Communication and Critical/CulturalStudies. This is a journal, founded in 2004, that publishes scholarship for an international readership on communication as a theory, practice, technology, and discipline of power. The journal features critical inquiry that cuts across academic boundaries to focus on social, political, and cultural practices from the standpoint of communication. It promotes critical reflection on the requirements of a more democratic culture by giving attention to subjects such as, but not limited to, class, race, ethnicity, gender, ability, sexuality, polity, public sphere, nation, environment, and globalization. The URL is http://mc.manuscriptcentral.com/RCCC.

Communication Education. This journal invites original, social science research on communication in instructional contexts. These should be methodologically rigorous studies that advance practice and theory in instruction generally, and in communication education specifically.

Communication Monographs. Communication Monographs reports original, theoretically grounded research dealing with human symbolic exchange across the broad spectrum of interpersonal, group, organizational, cultural and mediated contexts in which such activities occur. The scholarship reflects diverse modes of inquiry and methodologies that bear on the ways in which communication is shaped and functions in human interaction. The URL is http://mc.manuscript.central.com/rcmm.

Communication Teacher is a quarterly publication dedicated to the identification, assessment and promotion of quality teaching practices in the K-12, community college, and university communication classrooms. Teaching practices are explored in depth: the rationale, objectives and identification of courses for which the practice is intended, a full explanation of the practice, appraisal, references, and suggested readings. Courses covered include communication research methods, communication technologies, communication theory, family, gender, health, interpersonal, intercultural, mass, organizational, public relations, rhetoric and small group, in addition to the basic/hybrid communication courses.

In 2004, Communication Teacher became a 'Web First' journal. Published by Routledge, each issue is available electronically to current subscribers in January, April, July and October. Subscribers then receive a printed volume issued at the end of the year.

Critical Studies in Media Communication publishes scholarship about media audiences, representations, institutions, technologies, and professional practices. It includes work in history, political economy, critical philosophy, race and feminist theorizing, rhetorical and media criticism, and literary theory. It takes an inclusive view of media, including newspapers, magazines and other forms of print, cable, radio, television, film, and new media technologies such as the Internet. Manuscripts should be analytical and interpretive (i.e., not merely descriptive) and should make an important, substantive contribution to existing or emerging bodies of knowledge.

Journal of International and Intercultural Communication publishes scholarship for an international readership on international and intercultural communication from a range of theoretical, conceptual and methodological perspectives. The journal features leading edge inquiry that cuts across academic boundaries to focus on international, intercultural, as well as indigenous communication issues. It invites manuscripts that not only address pressing issues in multiple regions, multilingual communities, social, political, and cultural practices from the standpoint of communication, but it also invites manuscripts that push the boundaries of contemporary work in international and intercultural communication. A nation-state should not necessarily be synonymous with a single culture as nation-states might be more productively viewed as comprising multiple cultures, nor should a culture be thought of as bounded by national boundaries, as cultures may cross the boundaries of multiple nation-states. International and intercultural communication, from interpersonal interaction to mass media, should be considered in the context of contemporary tensions, including globalization, post colonialism, cultural imperialism, and more. Theoretical, historical, experiential, experimental, as well as critical, discursive and textual analyses are welcome. Find out more about the journal at: www.tandf.co.uk/journals/jiic

The *Journal of Applied Communication Research* (*JACR*) publishes outstanding research that addresses the relationship between communication theory and practice. *JACR* is open to any applied communication context and methodological approach. All submissions should be made online at the *JACR* Manuscript Central site. New users should first create an account. Once a user is logged onto the site, submissions should be made via the Author Centre. The URL is http://mc.manuscriptcentral.com/RJAC.

The *Quarterly Journal of Speech (QJS)* publishes articles and book reviews of interest to those who take a rhetorical perspective on the texts, discourses, and cultural practices by which public beliefs and identities are constituted, empowered, and enacted. All submissions should be made online at the *Quarterly Journal of Speech Manuscript Central site*. New users should

first create an account. Once a user is logged onto the site, submissions should be made via the Author Centre. The URL is http://mc.manuscriptcentral.com/RQJS.

The Review of Communication is a refereed, online only journal that publishes state-of-the-art reviews dealing with all communication issues in all modes of communication. While book reviews remain extremely important to this journal, any communication mode can be reviewed and submitted for consideration in this journal. In particular, reviews may focus on matters of importance to the communication discipline, including pedagogical and other professional issues within the academy, as well as historical events, scholars, or classical texts of importance to the contemporary study of communication. The Review of Communication includes extended analyses of single books, longer review essays covering several thematically related texts, as well as brief summaries. Reviews of all types of books dealing with human communication, including academic books, textbooks, and appropriate trade books are encouraged. For submissions, please visit:

http://mc.manuscriptcentral.com/rroc.

Text and Performance Quarterly (TPQ) publishes scholarship that explores and advances the study of performance as a social, communicative practice; as a technology of representation and expression; and as a hermeneutic. Articles address performance and the performative from a wide range of perspectives and methodologies, and they investigate all sites of performance from the classical stage to popular culture to the practices of everyday life.

American Communication Association: http://www.americancomm.org/

Overview

Founded in 1993 for the purposes of (a) fostering scholarship in all areas of human communication behavior, (b) promoting excellence in the pedagogy of communication, (c) providing a voice in communication law and policy, and (d) providing evaluation and certification services for academic programs in communication study, the American Communication Association (ACA) is a not-for-profit virtual professional association with actual presence in the world of communication scholars and practitioners. ACA is committed to enabling the effective use of new and evolving communication technologies to facilitate instruction, research, and criticism; it offers a technologically-supportive venue for all who study the ways in which humans communicate. While the Association is geographically based in the United States, it is an organization that welcomes participation from academics and professionals throughout the world.

Blog

http://www.americancomm.org/blog/

International Communication Association: http://www.icahdq.org/

Overview

The International Communication Association (ICA) is an academic association for scholars interested in the study, teaching and application of all aspects of human and mediated communication. ICA is an international association with more than 4200 members in over 80 countries. Since 2003, ICA has been officially associated with the United Nations as a nongovernmental association (NGO).

As technological, social, political, economic and cultural developments of recent years have made communication tenable in circumstances earlier thought unimaginable, communication scholars find themselves at the forefront of new and evolving questions, problems and challenges arising from living in a global information environment. By asking relevant questions and conducting academically sound research to find their solutions, communication scholars and ICA as their premier academic association are uniquely poised to provide answers that will enhance our understanding of that environment.

ICAs know-how and expertise are available to everyone, and its diverse structure ensures the associations relevance to a multitude of interests. ICA includes 24 divisions and interest groups, each representing a special subfield in the study of communication. Despite special interests, we view our field as a coherent discipline in which all different aspects of communication are linked by common processes, structures, theories, and methods.

Journals

The *Journal of Communication* is a general forum for communication scholarship and publishes articles and book reviews examining a broad range of issues in communication theory and research. *JoC* publishes the best available scholarship on all aspects of communication. All methods of scholarly inquiry into communication are welcome. Manuscripts should be conceptually meaningful, methodologically sound, interesting, clearly written, and thoughtfully argued.

Human Communication Research publishes the best empirical research examining communication processes and effects. Major topic areas for the journal include language and social interaction, nonverbal communication, interpersonal communication, organizational communication and new technologies, group communication, mass communication, health communication, intergroup/intercultural communication, and developmental issues in communication, but research examining other areas relevant to the study of communication is welcome.

Communication Theory publishes research articles, theoretical essays, and reviews on topics of broad theoretical interest from across the range of communication studies. Essays, regardless of topic or methodological approach, must make a significant contribution to communication theory. Data-based papers are appropriate only insofar as they advance new theoretical developments in communication. Communication Theory recognizes that approaches to theory development and explication are diverse. No single approach or set of approaches is privileged.

The Journal of Computer-Mediated Communication is a web-based journal that publishes scholarship on computer-mediated communication. Broadly interdisciplinary in scope, the JCMC publishes mostly empirical research making use of social science methods, which should be presented according to the accepted standards for each method. Although the field of computer-mediated communication research is still young, successful original research submissions are expected to include comprehensive literature reviews, and to be theoretically grounded and methodologically rigorous, in addition to advancing new knowledge in innovative ways. Reviews, syntheses, and meta-analyses of prior research are also welcome, as are proposals for special issues.

Communication, Culture, & Critique publishes critical, interpretive, and qualitative research examining the role of communication and cultural criticism in today's world. The journal welcomes high quality research and analyses from diverse theoretical and methodological approaches from all fields of communication, media and cultural studies. Sites for enquiry include all kinds of text- and print-based media, as well as broadcast, still and moving images and electronic modes of communication including the internet and mobile telephony. Communication, Culture, & Critique specifically encourage scholarship which is critically informed, methodologically imaginative, and careful in its exposition and argument. The journal welcomes contributions examining the role of communication from all theoretical perspectives and using all forms of inquiry.

<u>American Forensics Association:</u> http://www.americanforensics.org/.

Overview

Forensics is the study of argument and civil advocacy. Educators and students in this field dissect arguments of all sorts, from the classroom to the marketplace and the political arena, using evidence and reasoning.

This organization hosts competitions for students on the local and national level in a number of types of debate, culminating in National Debate Tournaments. A division of their competition activities specialize in individual event tournaments, culminating in National Individual Events Tournaments.

Journals

- Argumentation and Advocacy
- The Journal of the American Forensic Association
- The AFA Newsletter

American Marketing Association: http://www.marketingpower.com/Pages/default.aspx

Overview

The American Marketing Association (AMA) is the largest marketing association in North America. It is a professional association for individuals and organizations involved in the

practice, teaching and study of marketing worldwide. It is also the source that marketers turn to every day for information/resources, education/training and professional networking. AMA members are connected to a network of experienced marketers over 30,000 strong and include leading marketing academics, researchers and practitioners from every industry.

Journals

Journal of Marketing. Established in 1936, the Journal of Marketing has been the recognized leader in its field for more than seven decades. JM is positioned as the premier, broad-based, scholarly journal of the marketing discipline that focuses on substantive issues in marketing and marketing management.

Journal of International Marketing presents scholarly, managerially relevant articles on international marketing, bridging the gap between theory and practice. JIM is geared toward international marketing/business scholars and marketers at senior- and mid-level positions.

Journal of Public Policy & Marketing For more than 25 years, the Journal of Public Policy & Marketing has adopted the noteworthy mission of publishing thoughtful articles on how marketing practice shapes and is shaped by societally important factors such as ecology, safety, health, consumer vulnerability, deregulation, privacy, and the legal and regulatory environment.

Magazines

Marketing Management packages and clearly communicates the best strategic thinking to meet the decision-making needs of knowledgeable executives managing real-world businesses.

Designed to serve busy executives, *Marketing Management* focuses on strategic marketing issues that marketing managers face every day. Our pages are packed with expert insights from todays thought leaders as well as case studies and interviews with marketing executives. Published six times a year, *Marketing Management* sheds light on hot topics. like brand management, CRM, marketing technology, global marketing, B-to-B, services marketing and digital marketing. to help managers keep pace with this rapidly changing field.

Marketing Research, a quarterly publication, addresses the business needs of marketing research professionals. By publishing articles on management trends and applications of research marketing, the magazine promotes career development and advances the science and ethical practice of marketing research.

Marketing Research is tailored specifically to managers of marketing research activities. Researchers and managers count on this quarterly resource to help stay on top of current methodologies and issues, management concerns and the latest books and software. Inside youd find in-depth analysis of research applications and heated debates that challenge conventional ideas about the state of marketing research today. and tomorrow.

Marketing Health Services. Marketing professionals looking for new ways to market their healthcare organization need look no further. Marketing Health Services, a quarterly magazine specifically aimed at senior-level healthcare marketers and managers, offers targeted information, practical strategies and thought-provoking commentary to help achieve your goals and shape your vision.

Marketing Health Services tackles some of the biggest issues facing healthcare marketers today, including e-health, DTC marketing, legislative developments, healthcare ROI, and database marketing. Regular features include revealing case studies as well as roundtables with the leading thinkers in this constantly changing field.

American Translators Association: http://www.atanet.org/

Overview

In today's global business environment, the stakes are high. From ridiculous headlines to awkward or sloppy use of the local language, translation mistakes can be costly, embarrassing, and even disastrous. The American Translators Association can help you find the skilled translator or interpreter you need for a competitive edge. First, take a minute to Learn how to get your job done right the first time. Then, find a translator or interpreter using our searchable online directory of translator and interpreter services.

Publications

The ATA Chronicle. The Chronicle features industry articles, announcements, reviews, and ATA news. **Association of Professional Communications Consultants:**http://www.consultingsuccess.org

ATA Newsbriefs. The role translators and interpreters play in a global society is receiving increasing news coverage. ATA members are able to keep current on these important stories through ATA Newsbriefs, a monthly e-newsletter featuring translation information and interpreting news from around the world.

Association for Women in Communications: http://www.womcom.org/

Overview

The Association for Women in Communications is the one organization that recognizes the complex relationships that exist across communications disciplines. Modern communicators must demonstrate competence in varied disciplines and be able to network and make career moves across the broad spectrum of communications fields.

Disciplines represented within the association include: print and broadcast journalism, television and radio production, film, advertising, public relations, marketing, graphic design, multi-media design, and photography. The list is continually growing as the profession expands into the newer media.

Webinars

http://www.womcom.org/index.asp

Public Relations Society of America: http://www.prsa.org/

Overview

The Public Relations Society of America (PRSA) is the nations largest community of public relations and communications professionals. We provide training, set standards of excellence and uphold principles of ethics for the global public relations profession. As a leading voice in the industry, we also advocate for greater understanding and adoption of public relations services.

PRSA\$ 21,000 members represent nearly every practice area and professional and academic setting in the public relations field. In addition, more than 10,000 college students are members of the Public Relations Student Society of America (PRSSA).

Publications

Public Relations Journal. The **Public Relations Journal**, published quarterly by the Public Relations Society of America (PRSA), is an open-access, peer-reviewed electronic research journal facilitating the transfer of knowledge from the educational community to the professional community. Donald K. Wright, Ph.D., APR, Fellow PRSA, professor of public relations at Boston University, is the editor. For information about submitting an article, and editorial guidelines, contact don.wright@prsa.org.

Blog

http://www.prsa.org/Intelligence/Blogs/

Society of Professional Journalists: http://www.spj.org/

Overview

The Society of Professional Journalists is the nation most broad-based journalism organization, dedicated to encouraging the free practice of journalism and stimulating high standards of ethical behavior. Founded in 1909 as Sigma Delta Chi, SPJ promotes the free flow of information vital to a well-informed citizenry through the daily work of its nearly 10,000 members; works to inspire and educate current and future journalists through professional development; and protects First Amendment guarantees of freedom of speech and press through its advocacy efforts.

Journals

The Journalist. The Society of Professional Journalists launched the magazine in 2004 as a celebration of great journalism and a powerful reminder about the vital work journalists do every day.

That work, as two former SPJ presidents once described it, is to:

"Relentlessly seek the truth and report it. Pry open closed doors. Give a voice to the underserved. Adhere to the ethics code. These principles fuel the flame in the torch we plan to hold high."

Magazine Contacts

Publisher: <u>Society of Professional Journalists</u> Editor: Joe Skeel, 317/927-8000 ext. 214

Online Magazine

Quill. March/April 2010

Volume 98 | Number 2 View as PDF: Part 1 | Part 2 | Part 3

RSS Feed

http://www.spj.org/rss.asp

SPJ Blog

http://blogs.spjnetwork.org/

Telecommunications Industry Association: http://www.tiaonline.org/

Overview

Our Values Mean Business

<u>Connectivity</u>. <u>Innovation</u>. <u>Leadership</u>. <u>Responsibility</u>. These are the Telecommunication Industries Association's core values; values it converts into <u>initiatives</u> that benefit our <u>members</u> and the larger global information and communications technology industry.

When you join TIA, you gain access, authority, and intelligence designed to help you:

- Protect your companys interests when standards and policies are being formulated
- Engage peers regularly about market challenges or business opportunities
- Access timely news, information, and market intelligence
- **Expand** your business to overseas markets efficiently and effectively
- Gain a competitive advantage through convergence certification of employees

• **Take the Lead** on green initiatives in the information and communications technology industry.

Publications

TIA's ICT Market Review & Forecast - 2009 TIA's ICT Green Report