COURSE OUTLINE

JOURN 50
Journalism Internship

Catalog Statement
JOURN 50 is a discipline-specific course, which allows students to earn from 1.0 – 3.0 units for a structured, supervised internship either on-campus or off-campus under the supervision of a faculty advisor. It is designed to provide students with appropriate preparation and a hands-on work experience in one of the following fields: writing, editing, photography, videography, design, or composition of print or web-based journalism media. The purpose of this class is to enhance students’ knowledge, skill levels, and professional competency in their targeted career. This course is recommended for the self-motivated student, and requires faculty advisor approval to register.

Total Lecture Units: 0.0
Total Laboratory Units: 1.0-3.0
Total Course Units: 1.0-3.0

Total Lecture Hours: 0.0
Total Laboratory Hours: 48.0-144.0
Total Laboratory Hours To Be Arranged: 0.0
Total Faculty Contact Hours: 0.0

Recommended preparation: Eligibility for ENGL 120 or ESL 151.
Prerequisite or Corequisite: Enrollment in appropriate discipline-specific theory or lab course at GCC.

Course Entry Expectations

Prior to enrolling in the course, the student should be able to:

- organize and write thesis-based essays;
- use detailed examples, facts, logical explanations, and other appropriate support for thesis statements;
- summarize, analyze, and synthesize information, express and apply standards for judgment, compare and contrast, and evaluate evidence in order to form and state reasoned opinions;
- gather and organize information through library research;
- demonstrate a command of grammar, diction, syntax, and mechanics sufficient for college level work: control of standard English at the sentence level, with few major errors in grammar and punctuation;
- adhere to the proposed internship facility’s standards of practice and ethical code of conduct;
- demonstrate sufficient understanding of discipline-specific terminology, theory and practices acceptable for internship at the host facility.
Course Exit Standards

Upon successful completion of the required coursework, the student will be able to:

- demonstrate an understanding of the professional and educational minimum qualifications for employment and advancement within the target career/discipline;
- demonstrate effective professional practices and soft skills of a specific career/discipline;
- demonstrate basic occupational competencies (knowledge, skills and abilities) required for employment in the target career/discipline;
- analyze personal performance of specific skills related to the target career/discipline;
- compose a resumé.

Course Content

Total Faculty Contact Hours = 48.0-144.0

Orientation (prior to enrollment in the course)
- Professional standards, behavior and ethical code of conduct
- Job skill requirements
- Self-reflection and problem solving
- Professionalism
  - Appropriate attire
  - Professional behavior
  - Being aware/avoiding sexual harassment
- Developing learning objectives
- Employer-student contract

Internship (48-144 hours TBA)
- On-the-job shadowing of current employees
- Information gathering of current industry trends
- Whenever possible, students will be encouraged to rotate through different projects in order to maximize exposure to the diversity of techniques and skills used at the host institution
- Students taking the course for a second time will work either in areas not covered during their first internship, or on more advanced assignments with greater responsibility for a project.

Methods of Instruction

The following methods of instruction may be used in this course:

- lecture;
- demonstration (e.g. observation of current employees on the job);
- field work;
- meetings with faculty advisor (e.g. discussions regarding the relationship between internship experiences and academic theories);
- multimedia.

Out of Class Assignments

The following out of class assignments may be used in this course:

- journal (e.g. documentation of duties performed);
- written assignments (e.g. research of industry-specific educational requirements);
• final resume;
• final project (e.g. professional portfolio).

**Methods of Evaluation**

The following methods of evaluation may be used in this course:
• internship facility supervisor’s evaluation of student;
• reports (e.g. weekly reports of reflections on internship experiences);
• student self-evaluation (e.g. self-assessment of internship performance).

**Textbooks**

No required textbooks. Faculty Advisor may assign readings from discipline-specific texts.

**Student Learning Outcomes**

Upon successful completion of the required coursework, the student will be able to:
• demonstrate basic occupational competencies required for employment in the target career/discipline.